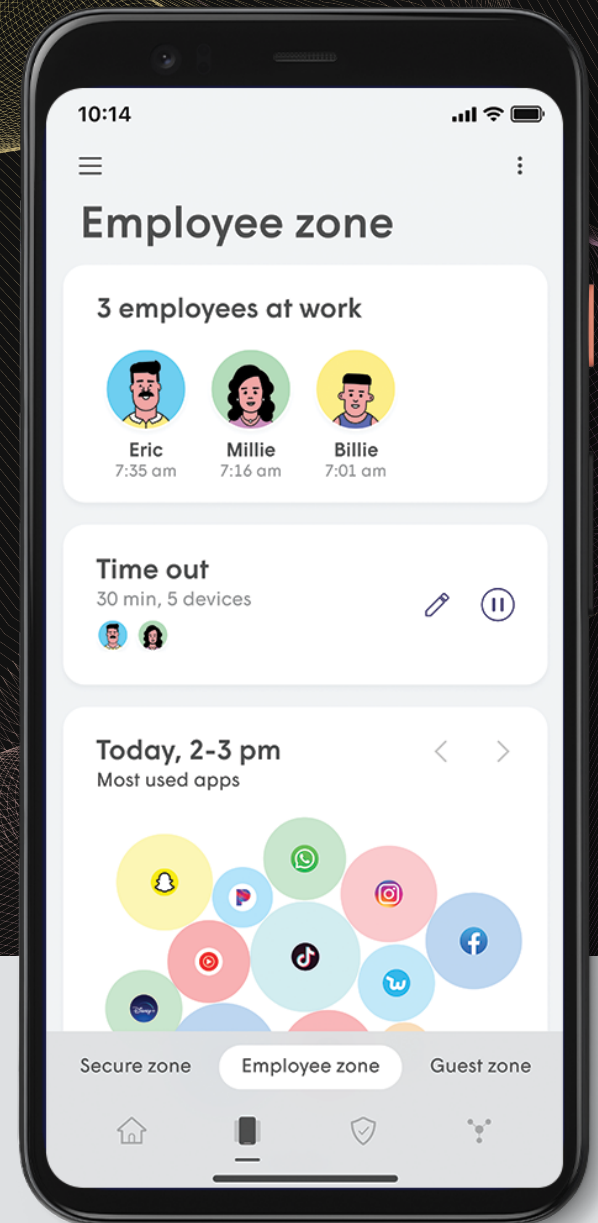# Plume®

WorkPass

Deliver the perfect platform for small business growth

Today's small businesses struggle to find connectivity that's right for them

Fast, reliable connectivity is essential for running a small business. But the right network can unlock even more: productivity, security, and marketing superpowers that help Small Business Owners (SBOs) thrive—creating a long-term revenue stream for you.

Discover the connectivity platform purpose-built for small businesses

WorkPass's suite of Smart Office Services balances the intelligence of enterprise-grade technology with the simplicity and ease of small business solutions, giving SBOs the connectivity, productivity, and security tools they need for growth.
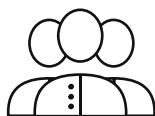
Key features

Link ▸ Mission-critical access

Cloud-based, patented adaptive WiFi for fast, reliable, and secure connectivity with LTE backup for 24/7 business continuity.
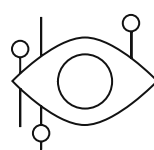
Keycard ▸ Employee engagement

Productivity insights help managers understand employee usage patterns, quickly onboard employees, and improve workplace safety and engagement.
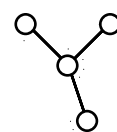
Shield ▸ Information security

Enterprise-grade security protects small businesses from cyber threats, with always-on network monitoring and three separate zones managing access to critical devices at the back office, employee, and guest level.
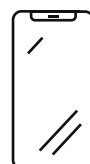
Concierge ▸ Guest analytics

A custom-branded customer WiFi network that turns usage data into actionable insights that can optimize service and boost margins.
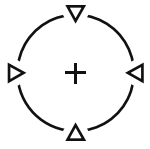
Flow ▸ Motion awareness

Customer density and dwell time data helps small businesses understand activity trends, predict business demand, and optimize space.

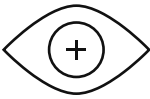**The WorkPass app** ▸ Network control

With self-install and easy onboarding, the WorkPass app gives small businesses unparalleled control over their networks from any location.
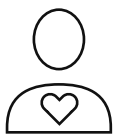
Key benefits for you

Operational optimization
Gain end-to-end network visibility with Haystack, Plume's suite of intuitive support and ops tools that help you identify, troubleshoot, and resolve issues in real-time.
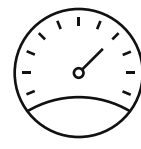
Insights & growth
Boost business intelligence with Plume's data-driven network insights, and enjoy long-term growth with a new revenue stream focused on helping your small business customers.

Elevated experience
Improve customer satisfaction and reduce churn by delivering the flawless wireless experience your SBO customers expect, along with the security and productivity tools they need.
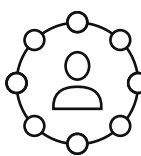
Key benefits for your customers

Superior connectivity
Seamless WiFi coverage and auto-LTE backup provide always-on connectivity, ensuring transactions and employee data remain safe.

Stronger security
Advanced security models protect employee devices, thwart remote access, and block inappropriate material to create a safe workplace for employees and guests.

Higher productivity
WorkPass's employee management dashboard helps boost workplace engagement and productivity with employee profiles, device management, and app usage insights.

> " It's more than just an internet service; it is also a productivity app, a monitoring system, and an insights engine all in the palm of your hand."

Igho, Small Business Owner, New York City

Why partner with Plume?

Our services are proven to help CSPs reduce costs while increasing operational efficiency.*

NPS 60+ | **Truck rolls** 67% | **Monthly ARPU** $15 | **ROI** 200%

*Data based on an average taken across Plume's deployed CSP customer base.

Let's get started

Contact **partner@plume.com** to learn more about what Plume can do for your small business clients.